



Windustry and Erika Johnson are pleased to announce the public television showing of ***New Energy: a fresh look at how the Midwest is creating a green energy economy.***

**Tune in to Twin Cities Public Television, Channel 17  
Sunday, January 7<sup>th</sup>, 2007 at 7 p.m.**

***NEW ENERGY* Message:** The Midwest is leading the nation's transition to a cleaner, safer, more stable, and secure energy system. *NEW ENERGY* highlights the success of individuals and companies that are leading energy efficiency and renewable energy in the Midwest today. *NEW ENERGY* is co-produced by Windustry, Twin Cities Public Television, and Erika Johnson, and is made possible by a host of local sponsors who are working hard to continue the growth of renewable energy today (see list of sponsors below).

Public television stations outside the Twin Cities will receive a copy of *NEW ENERGY*, so check your local schedule for dates and times.

#### **Help Spread the Word**

We are seeking other opportunities to have *NEW ENERGY* shown. Please contact Windustry if you have suggestions or would like to show the program during an event or meeting. Windustry is glad to send a copy in the mail and asks for a \$10 minimum donation for duplications of the *NEW ENERGY* DVD.

#### **To request a copy, contact:**

Windustry: David Tidball; 612-870-3463; [david@windustry.org](mailto:david@windustry.org)  
or Cole McVey; 612-870-3461; [info@Windustry.org](mailto:info@Windustry.org); [www.windustry.org](http://www.windustry.org)  
Or, Erika Johnson: 218-847-0025 or 218-849-1643; [ni@lakesnet.net](mailto:ni@lakesnet.net)

#### **Thank you to *NEW ENERGY* Sponsors:**

Windustry; Great River Energy; Minnesota Corn Growers Association; North Dakota Department of Commerce; Southern Minnesota Municipal Power Agency; Basin Electric Power Cooperative; Southwest Initiative Foundation; Twin Cities Public Television; DMI Industries; American Sustainable Energy Council; Carleton College; Xcel Energy; WindLogics Inc.; Concordia Language Village; Minnesota Power; Moorhead Public Service; Minnesota Department of Commerce; enXco; Renewable Energy, Inc.; Center for Energy and Environment; North Dakota Farmers Union; ePower Synergies; AgStar Financial Services, ACA; REHAU, Inc.; Midwest Minnesota Community Development Corporation; Multiple Technologies.